

MAYFAIR TO GET GAMES

THE WEATHER
GOVERNMENT WEATHER FORECAST
Today and Saturday — Mostly fair and warm, with possibly a few scattered thunderstorms.
Sun rises Saturday 4:44. Sets 8:36. Light vehicles by 8:36.
Temperature — 1 p.m. yesterday to 9 a.m. today: Maximum, 88 above. Minimum, 56 above.

ST. BRUNO, Que., July 28. — The 1940 Canadian Amateur Golf Championship will be held at the Mayfair Golf and Country Club in Edmonton, it was decided today at a meeting of the executive of the Royal Canadian Golf Association at Mount Bruno Golf Club, where this year's amateur is in progress. The 1940 Canadian open will be held at a club in the Toronto district. Dates for the amateur and open contests will be decided later by the association.

If You Don't Get The Bulletin, You Don't Get All the News — Nor the Pictures

Edmonton Bulletin

AN INDEPENDENT NEWSPAPER IN PUBLIC SERVICE

EDMONTON, ALBERTA — FRIDAY, JULY 28, 1939

WHEAT CLOSE

FRIDAY

WINNIEP. CLOSING — July 28, Oct.

32c Nov., 33c Dec., 33 1/2c Jan.

Single Copy, Five Cents

ALL-WESTERN FINAL

All-Western Final Assured As Black Defeats P. Farley

Love Finally Piles Up On Film Rock

ST. BRUNO, Que., July 28. — Henry Martell, Edmonton Highlands Club ace and Alberta amateur champion, marched into the finals of the Canadian amateur golf championship over Mount Bruno course here today with a 3 and 2 victory over defending champion Ted Adams, Chilliwack, B.C., over the 36-hole route. An all-western final was assured when Ken Black, Vancouver, eliminated Phil Farley of Toronto one up.

Martell made a great comeback on the morning round to go to lunch all square with the defending champion after being three holes down at one stage. From the start of the afternoon round, Black forged ahead and was never seriously threatened from then on.

BY SYDNEY GRISON
CANADIAN PRESS WIRE
ST. BRUNO, Que., July 28.

Henry Martell of Edmonton, a young fellow with a lot of fight, reached the half-way point all square with champion Ted Adams of Chilliwack, B.C., in their Canadian amateur golf championship over Mount Bruno course today. Martell was three holes down at one stage in the first 18-hole round.

Still shooting the best golf of the afternoon, Martell of Toronto, who had a medal one-under-par to go one up on Ken Black of Vancouver in the other semi-final.

Continued on Page 3, Col. 2

Life Of French Parliament Is Prolonged 2 Years

PARIS, July 28. — The French cabinet tonight approved the terms of a decree prolonging the life of the present parliament for two more years. The decree is to be signed by President Lebrun tomorrow.

Ordinarily a parliament election would have been due next year.

Sir Kingsley Wood Safe In Plane Ride

LONDON, July 28. — Sir Kingsley Wood, air secretary, was located safe late today after a Royal Air Force plane in which he was flying to Belfast was unsupported for an hour and a half.

TODAY'S GADGET

TO SAVE YOUR FINGERS
The new finger ring getting blackened along with your shoes, try this simple stunt. Mount the ring on a small piece of wood, with a touch of solder. When the tin is empty it can be removed by prying with a small knife or screwdriver.



Separation by the divorcee seems the only way out for two of the youngest film stars after several seasons of charges and counter charges, denials and counter denials, that everything was okay between them, Jackie Coogan and Betty Grable.

Betty And Jackie Fold Up Romance And Will Separate

SAN FRANCISCO, July 28. — The marriage of Betty Grable and Jackie "The Kid" Coogan, marked by two separations and a reconciliation, headed for the divorce courts today.

The actress revealed last night she would sue for divorce on mental cruelty grounds tomorrow or early next week in Los Angeles. She completed a personal appearance engagement at the Golden Gate exposition last week.

Coogan admitted early this week in Hollywood that he and Betty had separated for the second time since they were married in 1935.

Coogan's attorney declared that the actress had declared that she would sue for divorce on mental cruelty grounds tomorrow or early next week in Los Angeles. She completed a personal appearance engagement at the Golden Gate exposition last week.

Continued on Page 2, Col. 4

WHEAT BOARD WILL DEDUCT LOWEST RATE

CHARGE ON INITIAL MINIMUM PRICE OF 70 CENTS FOR NO. 1 WHEAT

WINNIPEG, July 28. — The freight rate to Fort William or Vancouver, whichever is the lowest, will be the charge deducted from the initial minimum price of 70 cents a bushel guaranteed western Canadian farmers this year for their No. 1 northern wheat. An announcement to this effect was made here today by the Canadian wheat board.

The 70-cent price, effective Aug. 1, will be limited to 5,000 bushels from each farmer or group of farmers operating as a unit. The announcement said. Regulations concerning the limitation will be issued shortly.

FIX PRICE SPREAD
"As early as possible," the statement continued, "the board will fix the price spread at which all grades of wheat will be purchased by the board."

"Farmers who harvest more than 5,000 bushels will be allowed to sell 5,000 bushels to the board on the basis of the 70-cent price and the remainder through the market."

Continued on Page 2, Col. 6

TCA Pilots Are Called To Fight Grasshoppers

MONTREAL, July 28. — Pilots of Trans-Canada Air Lines are being called into the fight against grasshoppers in western Canada. The Dominion department of agriculture has requested the air line reports on the progress of the insects in the upper air.

Report grasshopper control campaign has been successful this year with relatively small loss to crops, but the department states the damage is not yet past.

Edmonton Provincial Association In Stormy Debate Selects Trio For Joint Action — Vote Stands 368 - 28

Edmonton provincial Liberal association, after a tense, stormy 60-minute debate at its convention Thursday night in the Masonic Temple, decided by a vote of 368-28 to support the proposed "citizens' slate" of candidates and nominated three men for the joint slate.

The three successful candidates, who were all selected on the first count, are: C. G. O'Connor, M.L.A., Alid Hugh John Macdonald, and Edward C. Fisher, association president.

Dr. Walter Morris, sitting member in the legislature for the city, was also nominated but refused to let his name go before the convention, stating private business considerations precluded his candidature.

Liberal leader E. L. Gray, M.L.A., termed the convention "a far cry from the capital city and now this action will sweep like wildfire over Alberta and Saskatchewan in events in many constituencies."

He stated that he had always been run in a rural riding, and therefore did not propose to contest the convention for a nomination.

Three other candidates for the party nomination defeated at the convention were: Mrs. A. H. Gardner, president of the Edmonton provincial association; and Stan. Fidler, president of the Edmonton Youth Liberal association.

Miss Blanche Webb, vice-president, declined to accept her nomination. S. C. Kerr, K.C., whose candidature was supported by the convention, was not nominated.

"Citizens' slate" candidates in addition to the three Liberal candidates, are: Percy Page, M.R.C., and J. J. Macdonald, M.L.A., and D. M. Duggan, the Conservative choice.

Continued on Page 2, Col. 1

U.S. Ice Forms On Proposal Of Japan To Sign New Treaty

WASHINGTON, July 28. — The possibility of a new commercial treaty between the United States and Japan to replace the 1911 pact terminated by the state department diminished today as administration officials moved to strengthen their firm stand against the Tokyo government.

There were these developments: — Chairman Key Pittman (R., Nev.), of the Senate foreign relations committee, interpreted the action as a warning to the Japanese that the United States does not intend to retreat from its policy of maintaining American rights in the Orient.

— Pittman served notice that the Senate would be asked to act on its resolution banning shipment of war supplies to Japan as soon as Congress meets in January.

— The treasury studied the possible application of countervailing duties against Japanese imports on the ground they were being subsidized.

Senator Pittman said in an interview that he believed the treaty abrogation should set at rest any conjecture that the United States might follow the lead of Great Britain in the far east.

TO RAISE DUTIES
Administration officials talked of raising duties on some Japanese products today and indicated Japan would have to show increased regard for United States rights in China if it wanted new commercial treaty with Washington.

State Secretary Hull and his advisers carefully studied reaction in Canada on the ground they were necessary.

Continued on Page 2, Col. 3

Boy, 11, Injured By Falling Rock, Will Likely Die

CARSTON, Alta., July 28. — Eleven-year-old Shendrick of Wellington, Alta., was injured today by a falling boulder, displaced by mountain climbers on Waterton Lakes Park peak. Dr. J. J. Dobson, attending physician at Carston hospital, said he held little hope for the boy's recovery.

Flight Ends In Forced Landing
PARIS, July 28. — French long-distance pilot, Captain Maurice Remy, displaced by mountain climbers on Waterton Lakes Park peak. Dr. J. J. Dobson, attending physician at Carston hospital, said he held little hope for the boy's recovery.

Continued on Page 2, Col. 3

Sees Victory GRAY CLAIMS 40 SEATS CAN BE ELECTED

Liberal Leader Confident Of Success At Next Polling

Candidates pledged to support "honour, efficient, sane government" are opposed to the present provincial administration, "can win in at least forty seats even if the provincial election is called within the next sixty or eighty days," the Liberal leader E. L. Gray told the Liberal nominating convention Thursday night in the Masonic Temple.

Mr. Gray, who spoke after the candidates chosen to represent the Liberal party on the citizen's slate had been chosen, was given an audience which he rated as the best made here that the Liberal party is not doing more as it was in 1935. It is stronger.

In 1935, the Liberal party got about 60,000 votes. In 1938, if the government goes to the country in sixty or eighty days, it will not win, and the Liberal party does not get into the legislature, why I will get into the legislature and pass a new bill," declared Mr. Gray.

LOOK GOOD NOW
"I can assure you that things haven't looked as well in the province for the Liberal party in a long time as they do now."

"For twenty years people talked against the old-time parties in Alberta."

Continued on Page 2, Col. 4

55 PER CENT. SAID SAVING ON MACHINERY

Reduction Made Possible By Board Distributing Plans, Class Says

Saving of from 15 to 35 per cent is expected to be brought about on the price of spare machinery parts by reason of the Alberta Marketing Board handling the sale of surplus parts, according to George A. Clark, chairman of the board.

Mr. Clark gave several illustrations of the actual savings involved, through quoting the list prices of certain parts, and then giving the price at which they will be obtained through the Marketing Board's distribution system.

He said that there are about 25,000 pieces of spare machinery parts in the Marketing Board's list of parts to be obtained at special prices.

"The equipment is determined that parts are up to standard, a list of parts is available at the University of Alberta, and equipment for testing also is available at Calgary."

It was further stated by Mr. Clark that any machine done parts would be on a cash basis, as it means a further saving to the farmer. He explained that by cash "we mean certified trustworthy equipment, and the farmer can have it as soon as possible."

Continued on Page 2, Col. 5

DECISION ON LEGAL AGENT NOW PENDING

Deciding by the government regarding appointment of a successor to A. L. Smith, K.C., agent of the attorney-general at Calgary, is still pending. Premier William Abernethy declined Friday.

Mr. Smith resigned last week after 12 years' service as agent for Calgary that John Mayer, K.C., was named to succeed him.

Asked regarding a report from Calgary that John Mayer, K.C., was being considered for the post, the premier said that to date at least there was nothing to it.

He gave the same answer when asked regarding possible appointment of M. Staples, police court prosecutor at Calgary.

It is expected that an appointment will be made in the near future.

Napoleon Reminder

The Trafalgar Square statue of Lord Nelson, who helped to shake Napoleon's dream of domination over Europe, is an appropriate setting for the sign shown above, which urges Englishmen to join the army Britain is now raising for possible use against another man who would dominate Europe. The sign reads: "Civil Defense is the Business of the Citizen."



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Continued on Page 2, Col. 4

FRANCE GLAD BRITISH AID VISITOR SAYS

French Not Afraid of Anything With Britain Behind Them

France cherishes British support in the common front that new arrivals between the two countries against further aggression in Europe. 25-year-old Jean Clappier, of Paris, now here on a business trip, said Friday at the Macdonald.

M. Clappier, representative of Bernard Rogues, Paris, business, said: "With Britain's support assured, France is not afraid of anything."

He was quick to add: "France does not expect any war this year and does not intend to be in Europe during the past few months."

Improved business conditions in France have taken place due to increased optimism, that new arrivals in that country, he reported. Now making his first trip to Canada, M. Clappier is organizing markets for his firm's products, which are stationary engines for use on farms. He is going to Vancouver after his stay in the city.

Gleanings From Today's Want Ads

(Turn to Pages 14 and 15)

PRUNE OF WALKER ARMORIES
GARDNER SERGEANTS' MESS
Bought, evened, will be held at the Saturday, July 28, at 9:00 p.m. in the "Herald" building.

Are available to be sold.
"Herald" building.

WEATHER REPORT will tent. 10:15.
First class condition. Reasonable.
"Herald" building.

VICTOR remote radio, model 201, good condition, for umbrella tent and equipment.
"Herald" building.

MODERN new suit, living room, three-room, kitchen, private garage, ground floor.
"Herald" building.

STUBBARDER Commander, privately owned, spacious condition, good looking equipment.
"Herald" building.

WHY NOT let the small Want Ad reader see your services? It is an expensive habit that pays the dividend.
"Herald" building.

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RE
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12
A28



quality with adjustable straps. Sizes 32 to 44. **\$1.00**
 Tealose and white. at
"Woodsonia" Fine Lingerie
 Lovely tailored garments in our dependable quality. Tealose
 and white. Vests, Bloomers and Panties.
 Sizes small, medium and large. Each **59c**

CHICAGO WINS LAST OF SERIES AGAINST BOSTON

Edmonton Swimmers End Drills For Wrigley Events

Edmonton swimmers today completed an early summer practice grind and the entire squad is reported in trim for some impressive heats at Sylvan Lake Saturday in the provincial championships which have at stake the much coveted Wm. Wrigley Jr. trophies.

Once again Edmonton swimmers are members of the national team. In the provincial championships, however, they are expected to be the main attraction. The youth has produced a record year and appears determined to make the provincial championship in these annual competitions.

GREATER ENTRY
When Arthur J. Stupak at the helm as secretary of the club, the year of the first swimmer ever to win all events in the annual Wrigley event is assured.

The STAMP OF QUALITY

GUTTA PERCHA
TIRES—TUBES
Auto Accessories
The Stamp of Quality

Gutta Percha tires are sold and recommended by:
A. J. Service Station, 87 Ave. and 100 St.
Bob's Garage, 745 45 Ave.
Bellevue Service Station, 6781 112 Ave.
Guthrie & Gibson, 5654 106A Ave.
Service Station, 118 Ave. and St. Albert Trail
Travert, Tire Ltd., 1012 99 St.

Trade Them In
Tires at Half Price
Don't wait until TIRES are DANGEROUS... Drive GOOD TIRES all the time. Easy terms on trade-in balance.

Truscott Tires
LIMITED
59th Street at 10th Avenue
Phone 25278
(Just Southwest of the "Tex")

Believe It Or Not



WILL PURVIS
Columbia, Miss.
THE MAN WHO WAS HANGED!
OUTLIVED ALL THE JURORS THAT CONVICTED HIM

ALTHOUGH INNOCENT HE WAS LEGALLY HANGED—BUT SURVIVED THE TERRIBLE ORdeal AND OUTLIVED THE 12th AND LAST JUROR BY 4 DAYS!

A HORSE WAS BLOWN FROM A BARN UP TO THE 2nd FLOOR OF A HOUSE DURING A CYCLONE, Stevenson, Ala. March, 1932.

THE HORSE WAS RESCUED UNHURT
DROPPED BY CHASER SENTINEL, Detroit

36 GRIDDERS OUT FOR ESKS' DRILL

No less than 36 candidates for the Eskimo football team were on hand at Clarke Stadium last night as Coach Bob Fritz took the squad through the third night of training in preparation for the opening of the Western Conference scheduled here on August 23.

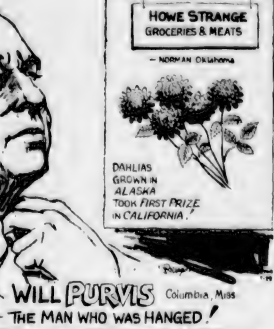
A crowd of approximately 1,000 fans were on hand as the players went through their paces and exercises as well as last year's regulars. All made a fine impression in the coach and fans.

Scottish Curlers Honor Montreal Man
MONTREAL, July 25.—H. R. Couillard of Montreal unanimously was elected vice president of the Royal Canadian Curling Club at its annual meeting in Scotland, Wednesday.

Couillard, past president of the Canadian branch, was credited for much of the success of the visiting team the Scottish team made here two years ago.

Florida is the only state in the Union without a state highway patrol system.

By Robt. Ripley Clint Brown Saves Chisox From Defeat



HOW STRANGE
GROCERIES & MEATS
—NORMAN COLUMBIA

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Clint Brown Saves Chisox From Defeat

BOSTON, July 25.—The veteran Clint Brown with a hitless performance Thursday pulled a 12-7 American League win for the Red Sox.

When he had a 7-0 lead in the sixth, Brown was in command of the Sox. He pitched a complete game, allowing only one run, three hits and one error.

Britain Cannot Afford Increase In Age Pensions
LONDON, July 25.—Prime Minister Chamberlain Thursday told the House of Commons the country could not afford proposals to increase the age of pensioners.

Trout for Tigers
WASHINGTON, July 25.—Paul Trout, the Washington team's first baseman, was hit by a pitch from Detroit's Tiger pitcher, Hal Newhall.

Heavy Losses Are Claimed By B.C. Gas Distributors
VANCOUVER, July 25.—British Columbia gas distributors claim heavy losses as a result of a recent increase in the price of gas.

National League
PITTSBURGH, July 25.—The Pirates made a courageous battle against the Yankees in a game that was a real slugfest.

Reds Win A Pair
CINCINNATI, July 25.—The Cincinnati Reds won two games in a doubleheader against the St. Louis Cardinals.

First Game
BOSTON, July 25.—The Boston Red Sox won their first game of the season against the New York Yankees.

Second Game
BOSTON, July 25.—The Boston Red Sox won their second game of the season against the New York Yankees.

Home Wins For Cards
ST. LOUIS, July 25.—The St. Louis Cardinals won their home game against the Cincinnati Reds.

Locke Is Winner
MONTREAL, July 25.—The Montreal Canadiens won their game against the Toronto Maple Leafs.

Yanofsky Victor
NEW YORK, July 25.—The New York Yankees won their game against the Boston Red Sox.

Setts Track Record
OLD ORCHARD BEACH, Me. The Maine team set a new track record in their game against the New Brunswick team.

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OLD RIVALRY FLOURISHES AT REGATTA

West Sides, of Buffalo, Toronto Argos Out After Laura's

WEST SIDE, Buffalo, July 25.—An international rivalry of long standing flourished again Thursday night at the regatta at the West Sides of Buffalo, N.Y.

KONRAD IS WINNER
Argos, attending regatta, completed 18 points on the official scoring list, while the West Side team scored only 17.

Winning Score
Konrad's team, the West Side, captured the open quarterfinals and the consolation prize.

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"Just that much Better!"



Sir Robert BURNETT'S GINS

LONDON DRY GIN
12 ounce B.B. 25 ounces 2.25

OLD TOM GIN
12 ounce B.B. 25 ounces 2.25

Distilled and bottled by Distillers Corporation Limited, Montreal

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

Famed ACROSS THE WORLD

SILVER FIZZ LONDON DRY GIN
\$1.00
\$2.00

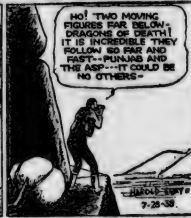
GOOD news travels far—and so do the qualities of UDL London Dry Gin
Yukon in the North to New Zealand in the South, from Eastern Canada and United States to China and Japan, these delectable gins are preferred by many a connoisseur.

The reasons? Well, because they uphold the highest traditions in the distilling of the "London Dry" type of gin, because they are made from centuries-old formulas brought over from England by a famous London distiller, because United Distillers Limited are uniquely equipped—with the latest type of non-alkaline water, expert supervision, with the ideal quality of gin still, with UDL London Dry Gin are undoubtedly a "good buy", for quality and for price. Try them—you'll have to admit it!

UDL
United Distillers Limited VANCOUVER, B.C.

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

Little Orphan Annie



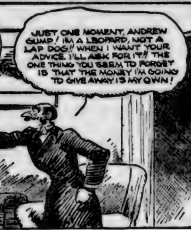
Onward and Upward

—By Gray

The Gumps

No Gentle Hint

—By Edson



Moon Mullins

Window Display

—By Willard



Gasoline Alley

Candid Shot

—By King



Dick Tracy

Visiting Cousins

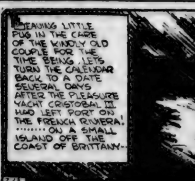
—By Chester Gould



Boots and Her Buddies

Looking Back

—By Martin



Alley Oop

That'll Hold Her

—By Hamlin



Animal Crackers

Freckles

—By Merrill Blosser



Terry Pin's Tips On

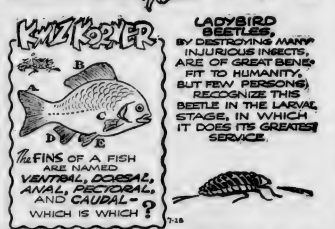


Record Buster



Curious World

—By William Ferguson



Answer: A—anal; B—dorsal; C—pectoral; D—anal; E—ventral, or pelvic. Not all fish have all of these fins, and the arrangements vary greatly.

list for you early next week. And on Saturday there will be a special column. Watch for the cartoons, which will appear daily in this column. And if there is anything you wish to know write to "Pop" in care of The Bulletin.

The planet Mercury has a year only 88 days long.

Out Our Way

—By Williams



Store Opens at 8:30 a.m., Closes at 5:30 p.m., Except Wednesday, 8:30 a.m. to 1:00 p.m. To Call EATON'S Dial 9-1-2-0

HOUSE FURNISHINGS

OF HARDWARE AND HOUSEWARES

Saturday
JULY
29th

Aluminumware Pieces



Good weight aluminumware in a grouping that should fill many of your needs. French fryers, potato pots, fry pans, saucepans, sets, straight covered saucepans, pudding sets. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE, PIECE OR SET, **59c**

Adjustable Towel Racks

Handy wooden towel racks—use them for your tea towels everyday—to supplement your clothes line on wash day. Fold compactly, 2-iron style, fastens to the wall. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.



Corn Brooms

A new broom of superior quality for only 43c! Made of fresh, long wearing corn with 3-iron head. Long, smooth, wooden handles. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Food Choppers

Reliable, heavy refined food choppers, made in England. Three sharp cutting blades. Choppers that originally bore a much higher price! EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Square Tubs

Heavy galvanized tubs, approximately 22 inches square—for washing or soaking clothes. Wire handles at the side. Priced to save! EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.



Double Boilers

Heavy enamel double boilers in ivory with bright contrasting trim. Low priced because of small surface flaws that cause them to be classed as seconds. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Beater and Jar

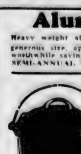
Right for the beating of cream, eggs and other liquids. Eight-rib beater with handle, enameled in red or green. Easy-mounting glass jar with non-slip feet. Approximate quart capacity. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Floor Brooms

Efficient floor brooms with approximate 12-inch heads fitted with long wearing fibre. Complete with smooth wooden handle. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Galvanized Pails

Good weight galvanized metal pails for the farm or Summer home—useful in the home, too! Approximate capacity 8 quarts. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.



Aluminum Saucepans

Heavy weight aluminum saucepans with solid edges—generous size, approximately two quarts. Reducing for a worthwhile saving on savings of this quality! EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Dutch Ovens

These are a good size of heavy cast iron—and fitted with lid. Specially priced for opportunity! It makes sure of yours. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Enamel Cook Pots

Large cook pots in a durable enamel finish—white with red trim. A quality for which you expect to pay more—low priced for the limited period with extra low price. Approximate capacity of 3 1/2 quarts. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Buy a Nut Mill!

Handy little choppers that are useful for chopping eggs, nuts, and other foods. A lower price than usual for Opportunity Day! EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Floor Mops

Efficient mops that pick up the dirt easily and can be washed. Heads of fluffy cotton—can be reversed. Wooden handles. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Old English Wax

A reliable paste wax for your floors—polishes them in a pleasing finish with a minimum of effort. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Clothes Line Outfit

Set consists of approximately 100 feet of rust-resisting wire, two easy-running pulleys and two strong hooks. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.



Refuse Cans

Handy garbage containers for kitchen use. Ivory finish with top cover. Galvanized iron cans. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Wear-Ever Double Boilers

Reduced because of slight scratches on the finish—scratches that in no way impair the wearing quality. A popular size—approximately 2-quart capacity. Shop for yours Saturday! EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Dust Mops

Fluffy cotton mop heads that should fit the handle you have—and remove your mop in small cost! EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Step Ladders

Wool backed, strong ladders—four feet high. Made of clear unfinished wood that can be finished any color you desire. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.



Clothes Baskets

Strongly woven round willow baskets. Approximate size 15 inches high and 22 inches in diameter. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Bread Boxes

Metal boxes in ivory enamel finish with colored knob. Should hold four average size loaves and keep them fresh. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

SPECIAL! CONVEX KETTLES

Approximate 3 1/2-quart size—a durable enamel finish in ivory with black trim. Finished with close-fitting lid and strong wire handles. Seconds for surface defects. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

89c

Hardware and Housewares, Downtown, Phone 9-1-2-4-9

"Shoe Shine" Boxes

Wooden shoe shine boxes to contain your shoe shining necessities. Finished with broad handle shaped as foot. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

Copper Wash Boilers

Regulation oval shape in standard size—complete with lid. A medium quality copper boiler inside. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

GAS RANGES

The Right Size for Small Kitchens—the Right Price for Small Budgets!

Less than \$60.00 for this smart, efficient stove with oven control! A smaller-than-usual size that takes up only 21 1/2 x 26 inch space yet the top has four regulation Blue Ribbon burners. Good size heavily insulated oven with removable cast iron bottom. Full size drop-door, in-drawer broiler in white porcelain enamel with chromium plated rack. Flash-d-matic pilot light and Robertshaw oven control. Ivory enameled finish. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE. COMPLETE. —Budget Plan Terms may be arranged if desired. —Stoves, Downtown, Phone 9-1-2-4-9



COLDSPOT REFRIGERATORS

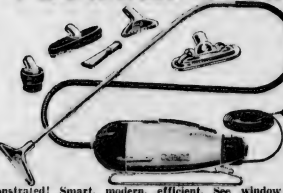
Save Dollars On the Initial Cost—Dollars On the Upkeep! NOW—in the Summer months when you appreciate it most—we bring you the 1939 Coldspot Electric Refrigerator at a distinct saving. Have the best in refrigeration and the most in thrift—NOW! A standard size for the average family with an easily cleaned white Dulux exterior finish. Plenty of shelf space, large ice cube capacity, gleaming hardware. Automatic interior light. Equipped with the famous Coldspot mechanism—quiet, powerful, economical to use. Carries a five-year guarantee for servicing expense, even at this low price!

EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE

—Budget Plan Terms may be arranged with \$5.00 down payment, and the balance, plus an equitable charge, in monthly payments. —Refrigerators, Second Floor, Annex, Phone 9-1-2-4-1

\$149.00

Vacuum Cleaners



One of the Outstanding Events of the Sale!

A splendid cleaner for power and smooth, trouble-free performance! Come and compare it with other makes—have it demonstrated and then

onstrate! Smart, modern, efficient. See window shop promptly at door-opening! Tested and guaranteed by Eaton's. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE. —Budget Plan Terms may be arranged if desired—\$15.00 down payment, balance in 10 monthly payments of \$22.50. Total Budget Plan Price \$242.50.

Table Lamps—Special!

Each With Matching Shade!

Small lamps that should be an attractive addition to your living room table. About 18 inches high. Finest base in range of colors with floral trim. Matching colored shades in floral, parchment, or pearl paper. Low bulb. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

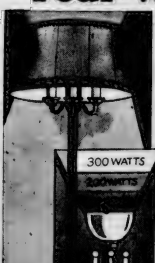
Bed Lamps 100 Watt Bulbs

Completely wired and ready to be hung at the head of your bed. Various shades—covered in red, blue, green, or white. Available in a range of attractive colors and trimmed with rayon braid and cord. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

\$1.39 2 for 25c

—Electrical Goods, Second Floor, Annex, Phone 9-1-2-4-9

Four-Way Lamp



With Shade
Well balanced standard of fitted metal with heavy cast base—shades of various colors in several colors. Equipped to give four degrees of light. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE. LAMP AND SHADE.

Bridge Lamp

Lamps at an unusually low price! Three degrees of light. Attractive base and standard in dark bronze finish—shades of various colors trimmed with beaded material. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE. LAMP AND SHADE.

Six-Way Lamp

With Shade
Heavy metal base and standard in an artistic design—polished bronze or ivory finish. Two switches for candle arm control and indirect reflection control. Six different intensities of light. Attractive shades of various colors. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE. LAMP AND SHADE.

Watch for Daily Clearances

Many small lots of odds, bargains, and specials will be found on these days. "NOT ADVERTISED" CARDS THROUGHOUT THE STORE. When making your daily shopping trip at EATON'S, watch for these special cards. In some instances you will save as much as one-half!

T. EATON CO.
EDMONTON WESTERN LIMITED CANADA

Electric Washers

From the Famous Firm of Colfield

You can save safely on these machines—no sacrifice in quality or reliability—yet they're outstanding thrift! An EATON value achievement to benefit the smallest budgets. Smooth, quiet motor with enclosed gears immersed in oil—works on agitator principle. Easily cleaned tub finished in high grade porcelain enamel. Swinging wringer. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.

\$59.95

—Budget Plan Terms may be arranged if desired—\$6.00 down, balance in 10 monthly payments of \$5.75. Total Budget Plan Price \$63.75. —Washing Machines, Second Floor, Annex, Phone 9-1-2-4-1

Cool Off With an Electric Fan!

An aid to hot weather comfort—irresistibly priced for Saturday! Metal base and four nickel plated blades—efficient and smooth in operation. Complete with rubber covered cord and plug. EATON'S SEMI-ANNUAL HOUSE FURNISHINGS SALE.



\$1.98

—Electrical Goods, Second Floor, Annex, Phone 9-1-2-4-1

EATON'S

Semi-Annual Opens Saturday, July 29th and Continues Throughout August

FURNITURE and HOUSE FURNISHINGS

Saturday
JULY
29th

Specials at \$5.69 Each

STEEL BEDSTEAD—finished in walnut. Sizes 3, 4, 5 and 6. PAIR PILLOWS filled with soft goose down and covered with strong cotton ticking. About 12 1/2 inches. PAIR, \$5.69. CABLE BEDSPRING—high rise type. Sizes 3, 4, 5 and 6. MATTRESS—layer built, cotton filled mattress. Sizes 3, 4, 5 and 6. COUCH MATTRESS—roll edged mattress covered with cotton velvet. READY CRIB MATTRESS—spring filled and finished with roll edges. About 27 1/2 inches. CAMP COT AND MATTRESS—the mattress is roll up type. About 2 1/2 ft. EATON'S HOUSE FURNISHINGS SALE. EACH. \$5.69

Novelty Pieces of Occasional Furniture

A factory overstock of smart novelty lines bought by EATON'S and priced for quick clearance. Every piece is well made of seasoned birch in walnut finish. Exactly as illustrated.

A. Bookcase
B. Radio Table
C. Lamp Table
D. Coffee Table
E. Magazine Basket
F. End Table
G. Magazine Table

EATON'S HOUSE FURNISHING SALE . . . PIECE \$3.95

Six-Piece Dinette Suite

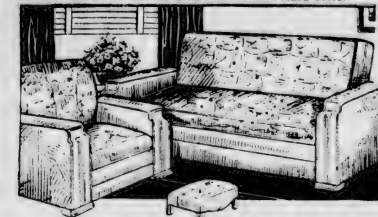
Take a look at the illustration for an idea of the practical smartness offered by this dinette suite . . . its modern lines make it compact and attractive. The suite comprises EXTENSION TABLE, FOUR CHAIRS AND CHOICE OF BUFFET OR CABINET. EATON'S HOUSE FURNISHINGS SALE. 6-PIECE SUITE.

\$79.50



Davenport, Lounge Chair, Footstool

The davenport is convertible in a jiffy into a double bed. The lounge chair has a comfortable spring filled seat. The footstool is upholstered in cotton velvet with tapestry trim to match the other two pieces. EATON'S HOUSE FURNISHINGS SALE. 3-PIECE SUITE.



\$53.50

Spring-Filled Mattress

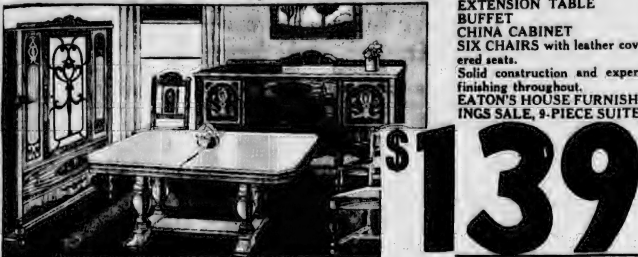
Covered in Damask Cotton Ticking

Spring filled mattresses with deep flexible coil springs cushioned in layers of cotton felt. Sizes 3, 4, 5 and 6. EATON'S HOUSE FURNISHINGS SALE. \$10.00

Spring-Filled Mattress
The "Best Buy" spring filled mattress has tempered triple coil springs covered in layers of cotton felt. Covered with cotton ticking. Sizes 3, 4, 5 and 6. EATON'S HOUSE FURNISHINGS SALE. \$18.50

9-Piece Dining Room Suite

Two Designs—In Oak or Walnut



Six-Piece Breakfast Set

Six-piece breakfast set for a kitchen or breakfast nook. Soundly constructed of seasoned wood and painted in ivory with colored trim. Included in the suite are: BUFFET, DROPSIDE TABLE, FOUR WINDSOR STYLE CHAIRS. EATON'S HOUSE FURNISHINGS SALE. 6-PIECE SUITE.

Axminster Rugs

Wool pile rugs woven in one piece for added service and wear. The attractive modern designs are in effective blends of color suitable for any room. The ends are securely bound. Two approximate sizes. EATON'S HOUSE FURNISHINGS SALE.

4x6 ft. \$9.75 EACH
6x9 ft. \$17.50 EACH
Lino Squares \$1.50

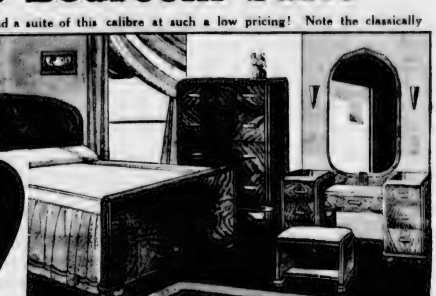
Pillows

Well filled pillows—low—the fillings are thoroughly cleaned feathers. Strong cotton ticking for covering. About 12 1/2 inches. EATON'S HOUSE FURNISHINGS SALE. 50c EACH.

Occasional Chairs

This specially priced grouping includes occasional and bedroom chairs. The woodwork in the occasional chairs is solid walnut. The seat and backs are adequately padded and covered with cotton velvet or tapestry. The bedroom chairs are well stuffed and covered with glazed cotton chintz or shadow cloth. EATON'S HOUSE FURNISHINGS SALE.

4-Piece Bedroom Suite



Extension Table

CHINA CABINET
SIX CHAIRS with leather covered seats.
Solid construction and expert finishing throughout.
EATON'S HOUSE FURNISHINGS SALE. 9-PIECE SUITE.

\$129

Couch and Mattress

Dropside couch with all steel frame, cable fabric with six coil springs in the center for extra support. The mattress is layer built with cotton felt and covered with pretty patterned cotton cretonnes. EATON'S HOUSE FURNISHINGS SALE.



Dining Room Suite

All pieces are sturdily constructed and finished with beautifully matched walnut veneer tops and frames. The eight pieces include: EXTENSION TABLE, BUFFET and SIX CHAIRS with leather seats. EATON'S HOUSE FURNISHINGS SALE. 8-PIECE SUITE.

\$79.50

Kitchen Tables

Useful tables for the kitchen. The top is porcelain in ivory with red or green trim. Fitted with large cutlery drawers. EATON'S HOUSE FURNISHINGS SALE.

\$9.75

Davenport, Lamp, Pictures, Table

Seven-piece ensemble made up of DAVENPORT, END TABLE, LAMP AND SHADE, CIGARETTE LIGHTER AND TWO FRAMED PICTURES. The davenport has deep coil spring seat and back and full width bedding compartment. Covered in cotton velvet with tapestry trim. The lamp has glass base and parchment effect shade. A choice of subjects in the pictures. EATON'S HOUSE FURNISHINGS SALE. 7-PIECE ENSEMBLE.



\$30.00

Coffee Tables

Solid walnut coffee tables at an exceptionally low price due to the fact that EATON'S made a favorable purchase from the factory. Two smart designs beautifully made. EATON'S HOUSE FURNISHINGS SALE.

\$9.75

English Cotton Cretonnes!

Shop early and save—a slogan to bear in mind if you're interested in this special! Attractive patterns in a variety of colors—width about 25 inches. Limit of 10 yards to a customer—on C.O.D. phone orders, please. EATON'S HOUSE FURNISHINGS SALE. SATURDAY AT 8:30. YARD. 7c

Shadow Cloth—At 2:30!

Double Width—47 inches! A good selection of attractive patterns and color combinations. A strong cotton weave that is reversible. Limited quantity—only a customer. No C.O.D. phone orders. 2:30 SPECIAL. YARD. 29c

Homespun Type Cotton—For Drapes

A favorite fabric for the making of drapes and cushions for living room, den, sunroom—sturdy, practical, yet charming. In addition—a grand way of saving on the furnishings budget! An attractive range of colorful striped patterns—widths in good array. Approximate width 36 inches by 2 1/2 yards. EATON'S HOUSE FURNISHINGS SALE. YARD. 19c

Outstanding Value in Lace Panels

The saving so noteworthy on these—and the quantity limited—that we can accept no C.O.D. phone orders. Shop in person, and see for yourself the lovely patterns in the cotton lace, the nice finishing. Shades of ecru and ivory—also about 36 inches by 2 1/2 yards. EATON'S HOUSE FURNISHINGS SALE. EACH. 29c

Special! Smart Drapery Material

Striped and patterned homespun type cotton for living room, dining room and sun room draperies. A grand array of patterns in natural colored backgrounds. About 50 inches wide. EATON'S HOUSE FURNISHINGS SALE. YARD. 98c

Oil Silk Shower and Curtain Sets

Ultra-smart, ultra-practical! One of the newest and brightest things in the way of curtain—gay, transparent silk window curtains and matching shower curtains. Novelty patterns. Colors of moose, green, peach, white, black, mar, blue. EATON'S HOUSE FURNISHINGS SALE. 2 SETS. \$4.98

—Drapery Section, Second Floor, Annex, Phone 9-1-2-3-4

—Furniture, Third Floor, Annex, Phone 9-1-2-3-4

—Wallpaper, Paint and Drapery, Second Floor, Annex, Phone 9-1-2-3-4 or 9-1-2-3-5

—Linoleum, Stair Carpet, YARD.

—Furniture, Third Floor, Annex, Phone 9-1-2-3-4

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—Wallpaper, Paint and Drapery, Second Floor, Annex, Phone 9-1-2-3-4 or 9-1-2-3-5

—Linoleum, Stair Carpet, YARD.

—Furniture, Third Floor, Annex, Phone 9-1-2-3-4

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—Linoleum, Stair Carpet, YARD.

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—Wallpaper, Paint and Drapery, Second Floor, Annex, Phone 9-1-2-3-4 or 9-1-2-3-5

SATURDAY AT EATON'S

A Low Price on These Superior Quality Ties

50^c

Ties galore! Ties to wear with your light summer suits—ties to wear on into Fall—and all equally smart! Fully cut of lustrous tie materials—silk, silk and rayon—wood lined to be crease-resistant. Choose from bold stripes, snappy checks, colorful all-over designs—and a riot of colors. Definitely THE Tie Sale of the season when priced at only half a dollar!

EATON'S OPPORTUNITY DAY

EACH.



Cream Flannels

Flannels for the well dressed man who goes in for sports, for social doings on warm Summer evenings. Cream flannels are always smartest! Always right! These are impeccably tailored of fine cream colored wool flannel—an English weave. Semi-slaashed pockets, belt loops, wide cuffed bottoms. Sizes 32 to 36 waist.

EATON'S OPPORTUNITY DAY

PAIR.

\$3.95

Men's Briefs—Athletic Style



These are the briefs that men like to buy by the half-dozen pair for warm weather wear! Cut down to the minimum—a breezy white cotton knit with double front in plain rib knit. Neat "Lastex" waistband. Small, medium and large sizes.

EATON'S OPPORTUNITY DAY

PAIR.

29^c

AN OUTSTANDING SUIT SAVING!

Reduced to Save You Money—and a Splendid Variety!

Wool tweeds and worsteds to fill your present and future wardrobe needs. Cluster and pin stripes that make for smart business wear—checks that have a casually "right" air about them! There's a suit for you here—

make no mistake about that!

Single and double breasted styles for all figures—form-fitting and semi-drape types.

The worsteds are in brown, black and blue—the tweeds in green and brown. Four pieces—coat, vest and two pairs of trousers. Sizes 36 to 44.

EATON'S OPPORTUNITY DAY

4-PIECE SUIT,

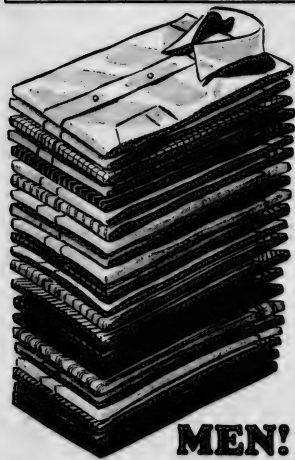
\$17.95

Sports Shirts

White leads the field in any Summer season—because it's cool, smart, fresh-looking! Here it is in these cotton shirts—a smooth linen weave as carefully cut as for more formal shirts. Styled with deep polo collar, buttoned front and two button-through pockets. Sizes small, medium and large.

EATON'S OPPORTUNITY DAY

79^c



Men's Shirts! Woven Patterns!

At A Price Far Lower Than You Expect To Pay!

An unusual saving on these shirts—only \$1.29 to pay for smoothly woven cotton broadcloth with the patterns woven right in! No danger of fading—added length of wear. Styled with fused attached collars. A range of smart stripes in various color tones. Sizes 14 to 17.

EATON'S OPPORTUNITY DAY

\$1.29

Boys' Athletic Vests

Hot Weather Comfort for Active Lads

Lots to recommend these vests besides the unusually low price! First—they're a white cotton ribbed knit, superbly comfortable. Second—they wash like a charm. Third—the rayon stitched seams assure long wear. And lastly—many lads like to wear them Spring, Summer and Fall! Sizes 26 to 34.

EATON'S OPPORTUNITY DAY

25^c

Matching Athletic Briefs

Cut for Maximum Ease and Comfort

Cool, porous knit white cotton briefs—double knit with a plain ribbed front. Finished with trim fitting waistband of "Lastex". Match them up with vests for Summer-long comfort at small expense! Sizes small, medium and large.

EATON'S OPPORTUNITY DAY

25^c

MEN! SAVE ON COMBINATIONS

And Wear Them On Into the Fall

A cream colored cotton rib—smooth and light in weight for the hottest days—comfortable when the first Fall days arrive. Choose from buttoned or athletic buttonless styles—with long or short sleeves. Roomily cut for freedom of action and finished with strongly sewn seams. Sizes 36 to 46.

EATON'S OPPORTUNITY DAY

69^c



BOYS' THREE-PIECE TWEED SUITS

\$6.89

Boys' Shorts—Grey Flannel

Mothers who like to see their boys well turned out will appreciate the Opportunity Day pricing on these shorts. Impeccably cut of grey wool flannel—nicely tailored—finished with suspender buttons and belt loops. Unlined. Sizes 6 to 12 years. EATON'S OPPORTUNITY DAY

PAIR.

95^c

Here Are Socks For All—Thrift Priced!



Two popular weights for now and early Fall wear—all rayon or wool and cotton—and less than a quarter to pay for them! Men with sock requirements to be filled should come a-hurrying Saturday morning! A wide assortment of patterns to suit all tastes—colorings both conservative and gay. Sizes 10 to 11½.

EATON'S OPPORTUNITY DAY

PAIR.

23^c

Just a Nickel—Men's Bandanas!

Big, serviceable cotton squares—gray red or blue backgrounds with white designs, for the working man or farmer. Others in practical khaki color. Neatly hemmed.

EATON'S OPPORTUNITY DAY

EACH.

5^c

T. EATON CO.
WESTERN LIMITED
EDMONTON CANADA

HOUSE FURNISHINGS

STAPLES SECTION!

Saturday
JULY
29th

Staples and Bedding Purchases Amounting to \$15.00 or Over May Be Bought on EATON Budget Plan Terms If Desired

"Colonial" Sheets

Fully bleached cotton sheets made in a Canadian mill... snowy white with a linen-like finish. The top hem is neatly finished with hand-drawn hemstitching. Each pair individually wrapped in "Cellophane." About 66x110 inches, finished size. EATON'S HOUSE FURNISHINGS SALE... PAIR.

\$2.99

Odd Towels

A clearway of towels in sizes ranging from about 18x30 inches to 20x40 inches. All are of cotton terry... some are white with ever-checks and borders in pastel shades, others are coral with brightly colored lengthwise stripes and yet others are silver patterns with designs in white. EATON'S HOUSE FURNISHINGS SALE... EACH.

7c "49c

Comforters

Light weight comforters that are warm. The fillings are of fluffy featherdown. Cambric coverings patterned in publicity designs with plain colored rayon satin panels in gold, green, mauve, and rose. About 60 x 72 inches. EATON'S HOUSE FURNISHINGS SALE...

\$4.95

Pillow Cases

Fine quality pillow cases to match the sheets. They're of the same high grade fully bleached cotton. The borders are finished with neat hand-drawn hemstitching. About 42 inches wide. Buy several pairs at this worthwhile saving! EATON'S HOUSE FURNISHINGS SALE... PAIR.

55c

Wabasso Sheets

Heavy thread cotton sheets... a close, even weave much superior in what you'd expect at this low price! Finished with firmly hemstitched borders. About 66x110 inches. EATON'S HOUSE FURNISHINGS SALE... EACH.

79c

Wabasso Cases

Pillow cases to match the sheets... cases of the same heavy Wabasso cotton bleached to a snowy whiteness. Finished with hemstitched borders. About 42 inches wide. EATON'S HOUSE FURNISHINGS SALE...

\$1.00

Wool Blankets

White wool blankets with borders in blue. Finished with whipped ends. About 64x84 inches in size. There's a worthwhile saving in buying them at \$6.49! EATON'S HOUSE FURNISHINGS SALE... PAIR.

\$6.49

Flannelette Blankets

Downy napped cotton flannelette blankets... cosy blankets for chilly nights at home and for all-summer use at the summer cottage. White with checks in blue, gold, mauve and green. About 70x80 inches. EATON'S HOUSE FURNISHINGS SALE, PAIR

\$1.58

Unbleached Sheeting

Wabasso creamy colored cotton sheeting that will retain its strong, heavy texture after laundering... its creamy color will turn white with a few tubbings. About 72 inches wide. EATON'S HOUSE FURNISHINGS SALE... YARD.

23c

SALE VALUES IN YARD GOODS

Cotton Broadcloth

English cotton broadcloth—a smooth, strong weave ready for countless sewing uses. A wide variety of pastel, medium, dark shades, black, white and eggshell. About 35 inches wide. No C.O.D. phone orders. EATON'S OPPORTUNITY DAY... YARD.

10c

Spun Rayons

Novelty and plain weaves in spun rayon—1939's leading summer fabric. Many of these materials are crease resistant. Brilliant color combinations in the prints. About 36 inches wide. EATON'S OPPORTUNITY DAY... YARD.

39c

Printed Georgette

A sheer, light fabric—a joy to wear on warm days. And it lends itself to the making of softly draped summer styles. Closely massed floral designs on pink, green, maize and helio backgrounds. About 36 inches wide. EATON'S OPPORTUNITY DAY... YARD.

39c

Patterned Rayons

Stripes and plaids in a gay array of color combinations. A smart rayon material for blouses and shirtwaist frocks... right, too, for tailored pyjamas. It's washable. Colors of white, pink, maize, beige and blue predominating. About 36 inches wide. EATON'S OPPORTUNITY DAY... YARD.

29c

Wabasso Print

There's an interesting choice of designs in these woven cotton prints... clear cut and attractively colored florals and geometric effects on light and medium backgrounds. About 36 inches wide. No C.O.D. phone orders, please. EATON'S OPPORTUNITY DAY... YARD.

10c

Wemcoday Rayon

We'll be delighted to have you examine this rayon closely... it's outstanding even among all the extra good values offered here! The weave is fine and supple yet has remarkable strength. All over floral stripes and geometric patterns on light, medium and dark grounds. About 36 inches wide. EATON'S OPPORTUNITY DAY... YARD.

29c

Washable Angelskin

Flat closely woven rayon angelskin in colors of pink, tearose, black, sky blue, rose, navy, rust, mauve, wine, royal, brown, rile, beige, grey, red, eggshell, maize, light teal and marlborough blue. About 36 inches wide. EATON'S OPPORTUNITY DAY... YARD.

27c

"Rustic" Spun Rayon

"Rustic" spun rayons are one of the season's smartest fabrics... they look like an expensive rough linen. Polka dot patternings in more than twenty different color combinations. About 37 inches wide. EATON'S OPPORTUNITY DAY... YARD.

39c

BUY YOUR FOOTWEAR AT EATON'S!

Men's Leather Boots

Have a New Pair of Boots at a Saving, Sir!

Men who appreciate the extra support and comfort offered by boots should certainly be on hand for this special! Blucher style uppers with plain toe or toecaps... black kip leather with long wearing leather soles and half rubber heels. Sizes 6 to 10. EATON'S OPPORTUNITY DAY... PAIR.

\$2.79

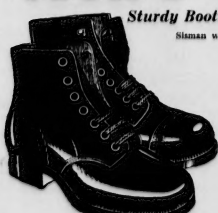


Men's Work Boots

Sturdy Boots to Stand Up to the Rigors of Outdoor Wear!

Human work boots of black or brown elk (trade name)... hefty boots for builders, workmen, truck drivers and farmers. The uppers are in plain toe style. Solid leather soles and rubber heels. Sizes 4 to 11. EATON'S OPPORTUNITY DAY... PAIR.

\$2.89



Smart Footwear Styles

An array of smart shoe styles at a price that is easy on the pocket-book! Plain pumps—the classic favorite... novelty straps and style-wise toes are to be found in the grouping. Suede, kid and patent leathers in black, brown and navy. Leather soles and Cuban or high heels. Sizes 4 to 8 in A to C widths. EATON'S OPPORTUNITY DAY... PAIR.

\$2.00



SUMMER FOOTWEAR

A Special Price Just When White Shoes Are in Greatest Demand!



A large selection of up-to-the-minute styles with open and closed toes, clever stitching and minute and novelty style details. Sandals, ties and oxfords of white side leather with leather soles and low or Cuban heels. Sizes 4 to 8. EATON'S OPPORTUNITY DAY... PAIR.

\$2.29

Children's Shoe Special

Comfortable shoes for growing feet... at a price to please budget-wise mothers. Mostly oxfords of black or brown side leathers... a few pairs of strap styles included. Leather soles and rubber lifts... some pairs with rubber soles. Sizes 8 to 10½ and 11 to 2. EATON'S OPPORTUNITY DAY... PAIR.

89c



T. EATON CO
EDMONTON
LIMITED
CANADA

—Men's Footwear, Main Floor, Phone 9-1-2-8

—Women's and Children's Footwear, Second Floor, Phone 9-1-2-9

SATURDAY AT EATON'S

Children's Hosiery

Strong cotton yarns knit in a two by one or one by one ribbing. Well reinforced at points of strain. Fawn shades in sizes 6 to 10. THE BASEMENT STORE. PAIR,

13c

THE BASEMENT STORE

No Mail Orders—

No Delivery

Boys' Longs

95c

"Campers" Shoes

Men's, boys' and youths' grain elk (trade name) oxford in blucher style. Heavy engraved rubber soles. Black or brown. THE BASEMENT STORE. PAIR, **\$1.59** Boys' sizes 11 to 13, **\$1.39** Youth's sizes 11 to 13, **\$1.19**

Work Shirts

Sturdy long-sleeved shirts cotton denim. Finished with cutted business and belt loops. One hip pocket and two front slash pockets, one of which has a buttoned flap fastening. Sizes 4 to 18 years. THE BASEMENT STORE. PAIR, **49c**

Women's Chiffon Dresses

Summery dresses of sheer rayon chiffon . . . lovely dresses to keep you cool looking on hot summer days. Youthful styles for young girls and distinctive models for older women. Light and dark colored backgrounds with attractive designs to contrast. All have short sleeves. Sizes 14 to 20 and 38 to 44. THE BASEMENT STORE. Rayon.

\$1.87



Rayon Satin Slips

Lustrous rayon satin and suede taffeta slips cut on the bias for a slim, neat fit. Tailored or lace trimmed and finished with adjustable shoulder straps. Tealose or white. Sizes 32 to 42. THE BASEMENT STORE. **75c**

Girls' Dresses

Smart dress styles that are easily laundered. Gay cotton prints with white or colored braid trims. Short sleeved styles. Sizes 8 to 14 years. THE BASEMENT STORE. **69c**

Cotton Print

Firmly textured cotton print suitable for house frocks, children's dresses, aprons and beach wraps. Floral, geometric and novelty patterns in a host of color combinations. About 36 inches wide. THE BASEMENT STORE. **3 yards 50c**

Terry Towels

Thickly piled, readily absorbent cotton terry towels in generous bath size—about 26 inches. White with pastel colored stripes and borders. THE BASEMENT STORE. **25c**



Clearance of Rayon Lingerie

This clearance grouping includes GOWNS, PYJAMAS and SLIPS. Knitted rayon in plain and novelty effects . . . pastel shades and white in the lot. The pyjamas are two-piece with elastic at the waist of the trousers. The slips are cut on the bias and finished with neat shoulder straps. Lace trimmed and tailored styles. Small, medium and large sizes. THE BASEMENT STORE. GARMENT, **59c**



Full Fashioned Silk Hose

Not one but several pairs should be your order when there's such a substantial saving on hosiery! Silk crepe texture . . . every pair full fashioned. The smartest of new shades in sizes 8½ to 10½. Classed as substandards for importation in four or well only. THE BASEMENT STORE. PAIR, **53c**

Women's Celanese Hose

This lovely celanese looks so much like silk you'll hardly tell the difference. Form fashioned to fit neatly without wrinkling. A wide array of this season's shades in sizes 8½ to 10½. THE BASEMENT STORE. PAIR, **25c**

Men's "Cambridge" Socks

A special price on this well known line of socks . . . thrift-wise men should make a point of buying several pairs! All wool, wool and cotton or wool and rayon knits in patterns to suit every preference. Sizes 10 to 11½. THE BASEMENT STORE. PAIR, **39c**

Wool and Cotton Socks

Sing fitting socks for summer wear. Knit from mixtures of wool and cotton . . . comfortable textures that are easily laundered. A good length and well reinforced at points of strain. Pattern variety to please discriminating men . . . light and dark colors for choice. Sizes 10 to 11½. THE BASEMENT STORE. PAIR, **25c**



Men's Ties

Smart ties for wear with summer suits. Four-hand ties cut on the bias of fine quality rayon. Patterns in light and dark color combinations . . . stripes and novelty effects. Crease-resistant lining. THE BASEMENT STORE. **25c**

Combinations

Extra cotton cotton balbriggan combinations in three summer styles: short sleeves, knee length; short sleeves, ankle length; crossover athletic style. Sizes 34 to 46 collectively. THE BASEMENT STORE. **59c**

Men's Shirts

Shirts at a remarkable saving! Firmly woven cotton broadcloths in coat style with fused and self attached collars. Stripes, novelty patterns and plain colors. Sizes 14½ to 17 collectively. THE BASEMENT STORE. **49c**



GROCETERIA SPECIALS, FRUITS, VEGETABLES AND MEATS



EATON'S Teas and Coffees

TEA—EATON'S Single blend black. **43c**

COFFEE—EATON'S Single blend, freshly ground, 1-lb. **23c**

PEANUT BUTTER—Squirrel brand, 27-oz. tin. **25c**

SHERIDAN WHEAT—Breakfast cereal, 10-oz. **10c**

FINESSE—Crawford golden slimes or cubes. Giant tin. **10c**

CHEESE—Chateau spread, 1-lb. pkt. **15c**

PICK—2 for **26c**

P-C—THE WHITE WORTHY SOAP

LAUNDRY SOAP—P. & G. White Naphtha. 10 bar. **38c**

CHIPS—2 for **41c**

CORNBED—Helmer brand, No. 1 tin. **13c**

PICKLES—Raymond sweet mixed. 24-oz. jar. **27c**

GRANULATED SUGAR—Alberta. 10-lb. paper bag. **67c**



TOMATO JUICE—Aylmer brand. 5 for **23c**

SOLP—Aylmer vegetable or tomato. 10-oz. tin. **25c**

PINEAPPLE MARMALADE—Hunter's with pectin. 4-lb. tin. **49c**

PEACHES—Single choice. No. 2 quart tin. **16c**

PEARS—Royal City choice Bartlett. 12-oz. tin. **15c**

SPINACH—Aylmer choice. 16-oz. tin. **23c**

CREAMERY BUTTER—EATON'S Single, 1st grade. As fresh as butter can be made. 2 for **45c**

3 for **67c**

STRAWBERRIES—Bestoval fancy. 16-oz. tin. **16c**

RANBERRIES—Bestoval fancy. 16-oz. tin. **16c**

ASPARAGUS CUTTINGS—Aylmer. 10-oz. tin. **10c**

17-oz. tin. **16c**

WELCH'S Grape Juice. 16-oz. bottle. **27c**

BISCUTTS—Manning's tasty assortment of Plain or hand-woven Biscuits. Freshly made. 1-lb. **17c** 3-lb. **49c**

FRUIT CAKE—EATON'S light jelly fruit cake, made from imported ingredients. EATON Baking Co. Approx. 12 lbs. **29c**



CORN FLAKES—Sugar. 2 pks. **13c**

GRAPE-NUTS FLAKES—Breakfast cereal. 2 pks. **25c**

TOMATO CATSUP—Stickle's. 12-oz. bottle. **15c**

MATCHES—Edgar's Red Bird. 3-box pkts. **24c**

JAM—Aylmer. New Season's pure strawberry. 4-lb. tin. **50c**

JAM—Aylmer. New Season's pure raspberry. 4-lb. tin. **47c**

MARMALADE—Jasper pure Seville orange. 4-lb. tin. **39c**

ORANGE JUICE—Amila brand. No. 1. 12-oz. tin. **35c**

PINEAPPLE JUICE—Libby's. No. 1. 12-oz. tin. **19c**

66-oz. tin. **32c**

GRAPEFRUIT JUICE—Libby's. No. 1. 12-oz. tin. **25c**

66-oz. tin. **22c**

DOMESTIC SHORTENING—Purified. 2-lb. tin. **17c**

LARD—12-lb. tin. **17c**

JELL-O—Freezing Mix. Assorted flavors. Tin. **9c**



EVAPORATED MILK—CARLTON BRAND. No. 1. 12-oz. tin. **3 for 20c**

SUGAR—Golden yellow or best brown. 2-lb. pkts. **27c**

COCOA—Fry's Breakfast. 1-lb. tin. **19c**

37c

FRY'S Chocolate

BAKING CHOCOLATE—Fry's unseasoned. 1-lb. tin. **17c**

CHOCOLATE SAUCE—Fry's. 9-oz. tin. **9c**

16-oz. tin. **23c**

SALMON—Bounty brand fancy red. 2 for **29c**

SHRIMP—Sea coast fancy wet pink. 1-lb. tin. **15c**

TUNA FISH—Crested brand. 1-lb. tin. **27c**

5-lb. tin. **27c**

GRAHAM WATERS—Sunland. 1-lb. pkt. **18c**

SODA BISCUITS—Sunland. Family pkt. **18c**

CHICKEN HADDIE—Brunswick brand. 2-lb. tin. **25c**

KNIFE DINNER—A meal for 4 in 9 minutes. 17c

SALAD DRESSING—Kraft. Miracle Whip. 16-oz. jar. **27c**

32-oz. **41c**

16-oz. **69c**



TOMATOES—Aylmer brand. No. 1. 2-lb. tin. **10c**

PEAS—Country. Kid tender. 1-lb. tin. **10c**

CORN—Royal City choice. 17-oz. tin. **2 for 19c**

RITZ BISCUITS—Christie's. 14-oz. tin. **14c**

PORK SAUSAGE—York brand. No. 1. 1-lb. tin. **19c**

PORK AND BEANS—Libby's. In tomato sauce. 16-oz. tin. **2 for 15c**

SPAGHETTI—Libby's. prepared. 1-lb. tin. **2 for 19c**

HONEY—Reidell's. No. 1. white clover. No. 4. tin. **45c**

BAKING POWDER—EATON'S. Sunlig brand. 1-lb. tin. **17c**

GRAHAM WATERS—Sunland. 1-lb. pkt. **18c**

SODA BISCUITS—Sunland. Family pkt. **18c**

CHICKEN HADDIE—Brunswick brand. 2-lb. tin. **25c**

KNIFE DINNER—A meal for 4 in 9 minutes. 17c

SALAD DRESSING—Kraft. Miracle Whip. 16-oz. jar. **27c**

32-oz. **41c**

16-oz. **69c**



EVERYBODY'S CANDY TREAT

Refreshing jelly candies in a wide variety of shapes. EATON'S OPPORTUNITY DAY. 1-lb. **22c**

QUALITY MAINTAINED—VALUE EXTRAORDINARY

PASTRY SPECIALS

DUNDEE CAKES—rich with raisins and peel added, decorated with blueberries. 12-oz. tin. **45c**

JELLY ROLLS—filled with a generous filling of lemon butter or raspberry. 12-oz. tin. **19c**

SCOTCH OATCAKES—Doorn. 10c

PEACH FLESH—19c

BUTTER—6 for 18c

ORANGES—2 doz. **43c**

GRAPEFRUIT—7 for **23c**

PEARS—2 lbs. **19c**

BANANAS—2 lbs. **19c**

CUCUMBERS—Field. Golden ripe. 2 bunches **7c**

CARROTS AND BEETS—2 bunches **7c**

ONIONS—Large cooking. 3 lbs. **12c**

2 to 3 P.M. SPECIALS

NO C.D. PHONE ORDERS

PLATE ROLLING BEEF—56c

CHICKEN BOILING FOWL—18c

POULTRY—18c

CHOICE BOILING FOWL—18c

SHOVED CHICKEN—23c

SMOKED AND COOKED MEATS—25c

SIDE BACON—17c

DIET SQUARES—85c

ROASTED CHICKEN—37c

SPICED HAM—21c

FINISH—21c

FRESH HAMBURG—21c

WIFFERS—2 for 25c

DEMONSTRATION—UNION TENDER MADE SMOKED MEATS

27c

17c

18c

23c

25c

17c

85c

37c

21c

21c

2 for 25c

27c

17c

18c

23c

25c

17c

85c

37c

21c

21c

2 for 25c

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2 for 25c

27c

17c

18c

23c</

SATURDAY AT EATON'S

REMEDIES—TOILETRIES—SOAPS

Soaps, Cleansers

Save On These Specially Low Prices!

IVORY SOAP, large cakes.
SPECIAL.
2 for 15c

PALMOLEVE
SPECIAL.
4 cakes 19c

WHITE CROSS TOILET
TUBS, SPECIAL.
7 49c

OXFORD SOAP PKG. 20c
SPECIAL.
2 pkgs. 35c

Rinso
SPECIAL.
2 21c

PEARL WHITE NAPHA
LAUNDRY SOAP,
SPECIAL.
10 bars 39c

MANY FLOWERS
TOILET SOAP,
SPECIAL.
3 cakes 11c

—Soaps and Cleansers,
Main Floor,
Phone 5-1-2-4

Remedies, Toiletries

REF. IRON AND WINE
SPECIAL.
16-OZ. BOTTLE 59c

LYDIA PINKHAM'S VEGETABLE COMPOUND
SPECIAL.
BOTTLE 98c

EATON'S STOMACH
POWDER,
SPECIAL.
10c

EATON'S ANTI-EMETIC
SPECIAL.
10c

EATON'S LIVER OIL
SPECIAL.
16-OZ. BOTTLE 49c

EATON'S ENGLISH
TOILET SOAP,
SPECIAL.
16-OZ. BOTTLE 29c

EATON'S HEALTH
SALTS
SPECIAL.
16-OZ. BOTTLE 29c

—Remedies, Main Floor,
Phone 5-1-2-4

Household Needs

An Opportunity to Reap a Savings On These Necessities!

ROBAC ACID
SPECIAL.
1-1/2 LBS. BAG 19c

BILE SALT TABLETS
SPECIAL.
59c

RUSSELL MINERAL OIL
SPECIAL.
16-OZ. BOTTLE 69c

ABSORBENT COTTON
SPECIAL.
1-1/2 LBS. BAG 29c

RAZOR SHAVING
SPECIAL.
1-1/2 LBS. BAG 39c

CELCO SANITARY NAPKINS
SPECIAL.
1-1/2 LBS. BAG 59c

CELCO DISINFECTANT
SPECIAL.
16-OZ. BOTTLE 19c

CELCO HOT WATER BOTTLES
SPECIAL.
1-1/2 LBS. BAG 49c

—Household Needs, Main Floor,
Phone 5-1-2-4

Save on Toiletries

Sale Prices On the Popular Green and Black Line

EATON'S FACE POWDER
SPECIAL.
1-1/2 LBS. CARTON 39c

EATON'S LAVENDER
SPECIAL.
1-1/2 LBS. CARTON 29c

EATON'S COLD CREAM
SPECIAL.
1-1/2 LBS. CARTON 39c

EATON'S VANISHING
CREAM, SPECIAL.
1-1/2 LBS. CARTON 25c

EATON'S SUNBURN OIL
SPECIAL.
1-1/2 LBS. CARTON 29c

—Toiletries, Main Floor,
Phone 5-1-2-4

MANY OUTSTANDING SALE VALUES!

"York" Pattern Flatware Sets

A simple attractive design that you'll like for day-by-day use—and a special pricing on the complete 26-piece set! Sets include: six each dinner knives with stain-resistant blades, forks, teaspoons, dessert spoons, one butter knife and one sugar shell. Good quality electro plate on nickel silver. If you're a wedding gift in mind, or are just starting housekeeping for yourself—here's an inexpensive answer to your problem! EATON'S OPPORTUNITY DAY . . . 26-PIECE SET.

\$3.95

Summer Handbags!

Smart bags to lift your wardrobe out of the mid-Summer doldrums! Flowered cottons that provide a gay accent of color, mostly with white backgrounds. White and pastel leatherettes that freshen magically with a little soap and water. And a few dark leatherettes for street and early Fall wear. Nicely lined and fitted—and popularly priced! EATON'S OPPORTUNITY DAY EACH . . .



89c

Stamped Goods Special!

A grouping with a special appeal for those enterprising women who do hazard war, Christmas gifts and the like. A varied group that includes stenciled cushion tops, runners, baby bibs, centres, tea towels, guest towels, buffet sets, vanity sets. Materials include oyster linen, cream linen, white cotton twill, white and factory cotton, Belgian are quickly worked. EATON'S OPPORTUNITY DAY . . .



15c

Vacuum Bottles

Vacuum bottles in just the right size for a working man's lunch box—handy and easy to carry about. Approximate 16-ounce capacity. Inside container of glass—outer container of green corrugated metal. Should maintain liquids at desired temperature for a considerable length of time. EATON'S OPPORTUNITY DAY . . .



39c

Lovely New Holloware

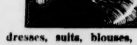
Gleaming, lovely pieces to enhance your own table setting, or that of an about-to-be-married friend. Fashioned of good quality electro plate on copper in pierced and embossed designs that reflect good taste and have an expensive air. The group includes such pieces as: bread trays, relish dishes, butter dishes, cheese and crackers, row bowls, pickle dishes. Swift opportunity at one dollar! EATON'S OPPORTUNITY DAY . . .



\$1.00

Anchor Crochet and Knitting Cotton

An extra shade—popular for the knitting or crocheting of dresses, suits, blouses, sweaters, dollies and mats, bedspreads and the like. Take advantage of the low price! It means a worthwhile saving! Approximate two-ounce skeins. EATON'S OPPORTUNITY DAY . . .



11c



Notions Opportunities!

Couch Covers
Covers that give a new lease on life to that perfectly good couch you have. Of gaily patterned cotton chintz, call to fit Winnie-poo covers and other types. Combined with flange. EATON'S OPPORTUNITY DAY . . .

Dish Cloths
Open mesh cotton cloths at a price that suggests you buy by the half-dozen. EATON'S OPPORTUNITY DAY . . .

Tea Aprons
Daintily aprons of cotton print in gay designs. Silpo styles that wash and iron easily. EATON'S OPPORTUNITY DAY . . .

89c

3 for 25c

19c

A DAY OF SAVINGS IN CHINAWARE SECTION

Combination Offer — 6-Place Table Setting!

China ware—silverware and stemware—a complete 92-piece table ensemble for as little as \$14.95! A worthwhile opportunity for brides-on-a-budget: Good quality semi-porcelain 48-piece dinner set in attractive design . . . 26-piece set of electro plate on nickel silver flatware . . . six each goblets, sherberts and cocktails in clear sparkling glass. EATON'S OPPORTUNITY DAY . . .

\$14.95

92-PIECE SET



"Susie Cooper" Coffee Sets

A special price on these attractive sets—in the famous "Susie Cooper" heavily patterned china. Rich color with striped or star trim in a variety of colors. Sets consist of six each coffee cups and saucers, one coffee pot and sugar and cream. EATON'S OPPORTUNITY DAY . . .

\$2.95

China Tea Sets

Hammered china sets—12 pieces including six cups, saucers and plates and one cream and sugar. Smartly designed with dainty floral motif on white background—a gift, or a timely addition to your own supply. EATON'S OPPORTUNITY DAY . . .

\$2.98

Beverage Sets

Clear, gleaming glass sets for the serving of cold drinks. Eighteen tumblers in three sizes and an attractive squat shaped jug. Specially priced for Saturday. EATON'S OPPORTUNITY DAY . . .

\$1.69

Breakfast or Luncheon Sets

A Special Purchase—Specially Priced! Save substantially here! A special with an outstanding appeal for brides and matrons who are needing new everyday china. Includes: six each cups, saucers, plates and one cream and sugar. EATON'S OPPORTUNITY DAY . . .

\$3.89

12-PIECE SET

Cups and Saucers
The ever popular and attractive "Star Willow" design—in a sturdy, practical porcelain well suited to camp and everyday use. Tall shape cups. EATON'S OPPORTUNITY DAY . . .

8c

Cups and Saucers

Buy in quantity—greatly cups and saucers. Tall shaped china cups and saucers in a variety of floral and geometric designs in soft colors. EATON'S OPPORTUNITY DAY . . .



19c

Kitchen Sets

Clear glass sets that make splendid shower gifts. Attractive fluted effect. Set consists of: one lemon squeezer and jug, one refrigerator dishes, one 3-piece bowl set, salt and pepper containers, butter dish, bowl with handle. EATON'S OPPORTUNITY DAY . . .

\$1.73



Buy Sealers!

Buy your sealers at EATON'S while these special prices prevail—they'll save you money!

Gem or Jewel
Small size, approx. 14 oz. EATON'S OPPORTUNITY DAY . . .

Sure Seal
Small size, approx. 14 oz. EATON'S OPPORTUNITY DAY . . .

99c

\$1.05

\$1.19

\$1.35

T. EATON & CO. LIMITED
EDMONTON CANADA

ONE-DAY SALE—SATURDAY, JULY 29th, 1939

Opportunity Day

Store Opens at 8:30 a.m., Closes at 5:30 p.m. Daily Except Wednesday, 8:30 a.m. to 1:00 p.m. To Call EATON'S Dial 9-1-2-0

at EATON'S

House Dresses

Specially Purchased For This Sale

This well known line of dresses scores another sale success... you'll readily agree once you have looked over the smart array of styles, inspected the extra fine quality of the cotton prints and considered the exceptionally low price! Styles that are as efficient as they are pretty... color combinations that are lovely indeed! Crisp trims of white and novelty buttons add their share of smartness. Sizes 14 to 22. EATON'S OPPORTUNITY DAY

—House Frocks, Second Floor, Phone 9-1-2-3-2

Summer Frocks Clearance Priced

"Kay Artley" Dresses Take A Reduction!
An exciting low price on dresses that have won a well deserved popularity among women of good taste... one of the outstanding contributions to this Opportunity Day event! Imported frocks in casual styles for sporting and business occasions... dressier types you'll welcome for more formal summer affairs. Rayon kidskin and spun rayons printed in a host of unique and colorful designs... colors galore! Sizes 14 to 44!
EATON'S OPPORTUNITY DAY

Tweed Coats

Thrill-wise women should be here right at door-opening to share in this coat saving! Fitted, reefer and boxy models of wool tweed... grey, brown, blue, green and tan colorings in the varied patterns. Bellies, all around belts and half belts. Lined throughout with rayon taffeta. Sizes 14 to 20.
EATON'S OPPORTUNITY DAY

Summer Hats

You've seen these hats at a much higher price... it's a stroke of shopping luck to find them this early in the season at a dollar! Wide brims and ciners (trade name) with wide brims, taller brims, upturned brims, turbans and bonnet types. White and pastel.
EATON'S OPPORTUNITY DAY

Garden Hats

Cool, large brimmed hats for wear around the garden and at the beach... an essential part of the outdoor girl's wardrobe. Ever so many different kinds of straw (trade name)... plain colors and color combinations.
EATON'S OPPORTUNITY DAY

Satin Slips

Sleek silk satin with a rayon back... bias cut to be form fitting and neat under your summer frocks. Tailored and lace trimmed styles in tea-rose and white. Sizes 22 to 44.
EATON'S OPPORTUNITY DAY

Corselettes

Two-way stretch "Laste" corselettes. Shaped bust sections of lace and elastic shoulder straps for extra ease of fit. Four hose supporters. Peach and white and small, medium or large sizes.
EATON'S OPPORTUNITY DAY

Beach Toppers

Toppers to wear not only at the beach but anytime you're sunning outdoors. Halter style tops of cotton print or pique... colors a-plenty in their smart patternings. Some of rayon crepe as well.
EATON'S OPPORTUNITY DAY

—Necktie section, Second Floor, Phone 9-1-2-4-2

WASH FROCKS

\$1.00

\$4.95

Sheer Frocks

Cool printed rayon chiffons... dandy for traveling and smart for wear in the city. Styles for misses and matrons' frocks with matching jackets. Light colored backgrounds with dainty floral and novelty motifs in contrast. Each frock with a plain colored matching rayon taffeta slip. Sizes 14 to 46.
EATON'S OPPORTUNITY DAY

\$2.98

Flannel Slacks

Tailored slacks for outdoor sportswear... comfortable and practical for hiking, tennis and other outdoor occasions. Normally cut yet neat fitting with a hip line zipper to fasten them securely at the waist. Two slash pockets hold your outdoor gadgets.

Cuffed bottoms. Navy union flannel for their making. Sizes 14 to 20.
EATON'S OPPORTUNITY DAY

—Ready to Wear, Second Floor, Phone 9-1-2-7 or 9-1-2-3-2

\$1.98

Rayon Panties

Rayon panties—smooth and novelty effects. Brief styles with wide legs and elastic at the waist. Trimmed with dainty appliques. Tealose and white. Small, medium and large sizes.
EATON'S OPPORTUNITY DAY

19c

'Gypsy' House Frocks

White or pastel shortwaist tops with flared skirts in bright stripes... striped top with flared white skirt. Firmly textured cotton for the stripes and fine cotton poplin for the white. Buttons in white or colors to match the stripes. Sizes 14 to 44. EATON'S OPPORTUNITY DAY

\$1.59

—House Frocks and Linerie, Second Floor, Phone 9-1-2-4-2

GIRLS' FROCKS

Gaily patterned cotton prints with flared skirts, dirdid waistlines, jumper effect tops with white blouses. Many with white Peter Pan collars edged in bias braid. Sizes 7 to 14.
EATON'S OPPORTUNITY DAY

50c

—Girls' Wear, Second Floor, Phone 9-1-2-3-2

Sheer Chiffon Hose

First Quality Stockings Thrift Priced!

Stockings as sheer and lovely as these usually ask a higher price... enjoy the luxury of wearing them at a saving! Silk from toe to top—a filmy two-thread chiffon texture that is flattering indeed. Every pair EATON'S OPPORTUNITY DAY

PAIR.

68c

Full Fashioned Silk Crepe Hose

Save on one of the best textures you can buy for combined smartness and length of wear! A highly twisted silk crepe that is flattering and durable—and comes in your favorite shades. Stretchy like tops. Sizes 8½ to 10½—substandards. EATON'S OPPORTUNITY DAY

59c

Lisle Hose

A Hard Twisted 2-Ply Cotton Yarn

Full fashioned lisle stockings that are the choice of thrifty housewives for everyday wear around the house and in the garden. They're smart enough for street wear, too... particularly for morning shopping excursions. Lovely shades in sizes 8½ to 10½. Substandards. EATON'S OPPORTUNITY DAY

19c

—Hosiery section, Second Floor, Phone 9-1-2-4-2

Children's Hosiery

A clearance pricing on practical stockings for the children. Knit in a one by one ribbing of fine lisle or rayon plaited on lisle. Several shades but not all colors in each size. Sizes 4 to 10 in the lot. EATON'S OPPORTUNITY DAY

15c

—Children's stockings, Second Floor, Phone 9-1-2-4-2

Summer GLOVES Reduced!

Novelty

Gloves Clear!

Gloves to wear now and later in the Fall—gloves that add smartness to your wardrobe and thrift to your budget. Rayon bengalines—cotton crochets and suede-like fabrics. Choose from a wide range of clever styles—tailored and dressy... and a good array of light and dark shades. Sizes 6 to 7½. EATON'S OPPORTUNITY DAY

45c

—Glove section, Second Floor, Phone 9-1-2-4-2

See Pages 4 and 5

FOR EATON'S SEMI-ANNUAL

FURNITURE AND HOUSE FURNISHINGS SALE

T. EATON CO.
EDMONTON CANADA

See Window Displays